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CODiE Award Winners Announced: Nation's Best Software, Digital Content and Education Products Receive Industry's Highest Honor

Winners Announced in More Than 70 Categories – From Online News Site to eCommerce Solution – and Best Overall Products and Industry Newcomers Recognized

WASHINGTON, DC (May 21, 2008) – The Software & Information Industry Association (SIIA) today announced the winners of its 23rd Annual CODiE Awards – the only peer-reviewed awards within the software and content industries. SIIA and industry partners recognized winners in 76 categories, including Best Online News Site, Best Education Game or Simulation, Best Mobile Solution, Best Social Networking Solution and Best Blog. Awards were also given to several best overall products and the industry newcomers that are making an impact.

“The CODiE Awards recognize those companies providing the best new technology products and services across a broad array of industries,” said SIIA President Ken Wasch. “The awards and their winners are a testament to the power of technology to deliver innovative solutions to American businesses and consumers. SIIA congratulates all of the CODiE Award winners and nominees, whose innovation is essential for continuing America’s leadership in the global knowledge economy.”

A complete list of winners is available at www.siiia.net. Winners in several select categories include:

Digital Content

Best Online Consumer Information Service: NationalGeographic.com (National Geographic Society)

Best Online News Service: WSJ.com (Dow Jones & Company)

Best Online Government Information Service: EDGAR Pro (EDGAR Online, Inc.)

Best Online Professional Financial Information Service: Marketscope.com (Standard & Poor’s)

Software

Best eCommerce Solution: NetSuite 2007.0 (NetSuite, Inc.)

Best Mobile Solution: Mobile Office, (iPass, Inc.)

Best Social Networking Solution: ELAvate, (Neighborhood America, Inc.)

Education

Best Education Game or Simulation: DimensionM (Tabula Digita)

Best Mobile or Handheld Education Solution: LaunchPad (ClassLink, Inc.)

SIIA also awarded best-in-industry awards, recognizing the industry's top products and companies, and the newcomers that are having the biggest impact. The winners in these categories are:

Best Business Software Solution: OpenAir PSA (OpenAir, Inc.)

Best Education Solution: Encore IEP Service Assurance (Spectrum K12 School Solutions, Inc.)

Content Newcomer of the Year: Generate, Inc.

Education Newcomer of the Year: Adaptive Curriculum

Software Newcomer of the Year: OpenSpan, Inc.

In addition, **Citrix Systems, Inc.** was recognized with a special Corporate Achievement Award for its overall efforts to support development and innovation within the software and information industries.

This year, more than 1,100 CODiE nominations were submitted by 600 companies in a total of 76 categories. A panel of expert judges narrowed the field to 340 nominees, from which the 2008 CODiE winners were chosen.

For the first time, CODiE Award finalists were given the opportunity to present their products during the CODiE Finalist Showcase at the 2008 NetGain Conference in San Francisco. The Showcase was attended by more than 200 people involved in the technology industry and provided a unique way for some of the best software, education and digital content companies and products to gain deserved visibility. Also according to Wasch, "The newly-introduced third round CODiE Awards voting that was part of the Showcase event enabled SIIA members to experience firsthand many of the products that were nominated this year, before they cast their final votes. It was an exciting evening during our Showcase, and we've received a great deal of positive response from CODiE finalists regarding offering them this opportunity."

To speak with SIIA President Ken Wasch about the 2008 CODiE winners and their impact on industry, or to learn more about the overall CODiE Awards in general, please contact Kathryn Brownlee at (202) 429-1833 or kathrynbrownlee@rationalpr.com

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 550 leading software and information companies. For further information, visit www.sija.net. For CODiE Awards specific information, visit www.sija.net/codies/2008.

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